

Farm Tour Advertising Options

NEW for 2022! – Premium Sponsors (only 2 available)

\$ 1,700 - This sponsorship includes Ad on **Back Cover** (full page), signage and presentation time at lunch before entire group, as well as signage on buses.

\$1,300 – This sponsorship includes Ad on **Inside Front Cover** (full page), signage and presentation time at lunch before entire group, as well as signage on buses.

Please contact us at ce_events@mstc.edu or 715-422-5347 to secure this opportunity!

Farm Tour Booklet Advertising Options

All advertising options include:

- ✓ Logo placement in the high-quality print publication
- ✓ Logo included in the interactive digital book
- ✓ Online logo display



Page size: 7.5"w X 10"h
No Bleed



Page size: 7.5"w X 4.875"h
Horizontal
No Bleed



Page size: 3.75"w X 4.875"h
Vertical
No Bleed

*You will receive one complimentary tour registration for the ¼- and ½-page ads and two complimentary registrations for a full-page advertisement.

Advertising Selection Form

For inclusion in the 2022 Farm Tour, please have your artwork and payment submitted by Friday, February 4th, 2021.

Please make sure to also include your business' logo along with your ad.

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Full Page @ \$150

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New/Revised Ad

☐

Half Page @ \$100

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Repeat last year's ad – NO Changes

☐

1/4 Page @ \$65

☐

Mid-State Created Ad - \$50

Premium Publication Ad Placement:



Inside Back Cover Full Page @ \$250 (*only one available*)

Ad submission

Complete the advertising selection form attached and submit via email to ce_events@mstc.edu.
Include business name and ad size in your email message.

Product Information

- A color PDF will be sent for approval prior to publication (ads created by Mid-State only).
- Basic typesetting and layout included in rate.
- Please note: The quality of materials is the responsibility of the supplier.

Supplied Files Policy

- The publisher is not responsible for enhancing advertisers' digital files or resizing to match the ad space purchased.
- Please proof your ad carefully before submission.

Proofing Policy

We do not provide a proof for ads we do not produce. It is understood that the files are set up as the advertiser intended and were approved prior to submission to Mid-State Technical College.

Printed and Online Submitted Ads

- Printed ads submitted as a high resolution (300 dpi) PDF preferably, but will accept TIFF, JPEG, and EPS formats.
- Please provide a linking URL to your company website for the digital booklet (optional).

Ad and payment may be emailed to ce_events@mstc.edu or mailed to:

Mid-State Technical College – Farm Tour Ads
ATTN: Continuing Education
500 32nd Street
Wisconsin Rapids, WI 54494

Checks should be made payable to: **Mid-State Technical College**. If you need an invoice to submit payment, please contact Continuing Education at ce_events@mstc.edu.

Credit card payments may be made over phone: 715-422-5347

Thank you

Name: _____

Email: _____

Phone Number: _____