

ASSOCIATE OF ARTS PRE-MAJOR ARTICULATION AGREEMENT:
COMMUNICATION

MID-STATE TECHNICAL COLLEGE (MSTC)

AND

LAKELAND UNIVERSITY (Lakeland)

The purpose of this articulation agreement is to provide a seamless transfer process for students enrolled in the Associate of Arts at Mid-State Technical College (MSTC) who seek to use the elective credits within that degree to pursue a pre-major pathway to a bachelor's degree in Communication at Lakeland University (Lakeland). Through the collaborative efforts of faculty, student services, and administration, MSTC and Lakeland will provide students with a clear path to reach their educational goals.

Students who complete the Associate of Arts at MSTC will be eligible for guaranteed admission to the Bachelor of Arts in Communication program at Lakeland. Students who complete the occupational courses listed below as part of the conferred Associate of Arts degree at MSTC will have those courses applied in transfer toward the requirements of Lakeland's Bachelor of Arts in Communication. Per the transfer guide below, students would need to complete the courses listed under the heading of "Courses Needed to Complete Degree at Lakeland University" in order to be awarded the Bachelor of Arts degree in Communication. Students also are eligible for all benefits and incentives outlined in the parent transfer agreement, including guaranteed admission to Lakeland with junior standing. The provisions below outline the terms that will guide both parties in implementing and monitoring this agreement.



General Education Courses							
MSTC			Lakeland				
Course No.	Course Title	Credits	Course No.	Course Title/Field	Credits		
10801136	English Composition I	3	GEN 110	Composition I: Academic Writing	3		
20801223	English Composition II	3	GEN 112	Composition II: Argumentation & Research	3		
20801255	Intro to Literature OR -	12	ENG 190	Approaching Literature	12		
20801247	Contemporary World Literature - OR -		ENG 200	Exploring World Literature			
20801233	Children's Literature		ENG ELEC	English Elective			
20815201	Art Appreciation OR -		ART ELEC	Art Elective			
20805201	Music Appreciation		MUS ELEC	Music Elective			
10809166	Intro to Ethics: Theory & Application- OR -		PHI 232	Ethics			
20809217	Intro to Philosophy		PHI 221	Intro to Philosophy			
10809122	Intro to American Government - OR -		POL 221	American Government			
20803215	History of American People to 1877 - OR -		HIS 111	US History I			
20803219	History of American People from 1877		HIS 112	US History II			
20803258	World History to 1500 -OR-		HIS 101	World History I			
20803259	World History since 1500		HIS 102	World History II			
20809287	Principles of Macroeconomics	12	ECN 235	Principles of Macroeconomics	12		
20809291	Principles of Microeconomics		ECN 230	Principles of Microeconomics			
10809196	Developmental Psychology - OR -		PSY 330	Human Growth & Development			
10809198	Intro to Psychology		PSY 200	General Psychology			
10809196	Introduction to Sociology		SOC 100	Introduction to Sociology			
20809237	Abnormal Psychology		PSY 372	Abnormal Psychology			
20809275	Marriage and Family		SOC ELEC	Sociology Elective			
20809254	Educational Psychology		PSY 230	Educational Psychology			
10809103	Think Critically & Creatively		GEN 130	CORE I: Foundations of Critical Thinking			
10804195	College Algebra with Applications		3	MAT 140		Advanced Algebra	3
	Science course with lab		4	SCI ELEC or course		Various courses are direct equivalents	4
	Other Science or Math course		3			Various courses are direct equivalents	3
	Physical Fitness course	2	ELEC	General Elective	2		
20802217	Spanish 1	4	SPA 101	Spanish I/Lab	4		
10809172	Diversity Studies	3	SOC 210	Majority-Minority Relations	3		
Total general education credits earned:		49	Total general education credits accepted:		49		

Occupational Courses					
Course No.	Course Title	Credits	Course No.	Course Title	Credits
10801196	Oral/Interpersonal Communication** (elective choice)	3	COM 111	Fundamentals of Public Speaking	3
10801198	Speech** (elective choice)	3	GEN ELEC	GENERAL ELECTIVE	3
10104107	Social Media Marketing (elective choice)	3	COM 130	Introduction to Mass Media	3
10804189	Introductory Statistics	3	MAT 220	Probability and Statistics	3
Total elective credits:		12	Total transferable credits:		61

* Dependent upon MSTC course chosen
 **both = COM 111 so one is granted elective credit.
NOTE: Transfer credits noted assume completed Associate's Degree.

Courses needed to complete degree at Lakeland University:

Course No.	Course Title	Credits
GEN 3XX	Core II: Exploring Human Condition	3
GEN 4XX	Core III: Shaping the Future	3
COM 211 OR	Interpersonal Communication OR	3
COM 212	Team Based & Group Communication	
COM 220	Persuasion and Advocacy	3
COM 330	Strategic New Media and Digital Communication	3
COM 340	Communication Theory	3
COM 350	Rhetorical Criticism (WI)	3
COM 351	Mixed Methods Research for Professionals	3
COM 370	Intercultural Communication	3
WRT 200	Copywriting and Editing	3
Completion of one of the following tracks:		30
Cooperative Education Track		
Three (3) semester hours from:		3
COM 120	Debate Practicum (0-1 semester hours)	
COM 490	Independent Research in Communication (1-3 semester hours)	
WRT 211	The Mirror: Photojournalism (0-1 semester hours)	
WRT 212	The Mirror: Newswriting (0-1 semester hours)	
Eighteen (18) semester hours from:		18
EXP 100	Professional Protocol (1 semester hour)	
EXP 300	Experiential Learning Seminar (1 semester hour)	

EXP 301	Work Ethics and the Good Life (1 semester hour)	
	Eighteen (18) semester hours from:	
EXP 390 OR	Cooperative Education Experience (1-12 semester hours) OR	
COM 390	Cooperative Education Experience Communication (1-12 semester hours) (Six 6 hours must be in COM 390)	
COM 391	Cooperative Education Experience Communication (0 semester hours) (Optional experience)	
	Nine (9) semester hours from:	9
COM 211 OR	Interpersonal Communication OR	
COM 212	Team Based & Group Communication*** if not used above	
COM 213	Advanced Public Speaking	
COM 225	Political Communication & Activism	
COM 235	Communication, Conflict & Negotiation	
COM 240	American Oratory	
COM 280	Special Topics in Communication	
COM 310	Leadership Communication	
COM 331	Critical Communication Approaches to New Media	
COM 332	Media Literacy & Effects	
COM 335	Crisis Communication	
COM 365	Health Behavior Communication	
COM 480	Special Topics in Communication	
	Public Relations & Media Track	
	Three (3) semester hours from:	3
COM 120	Debate Practicum (0-1 semester hours)	
COM 490	Independent Research in Communication (1-3 semester hours)	
WRT 211	The Mirror: Photojournalism (0-1 semester hours)	
WRT 212	The Mirror: Newswriting (0-1 semester hours)	
	Twelve (12) semester hours from:	12
EXP 100	Professional Protocol (1 semester hour)	
EXP 300	Experiential Learning Seminar (1 semester hour)	
EXP 301	Work Ethics and the Good Life (1 semester hour)	
	Nine (9) total semester hours from (with at least five 5 semester hours in COM 390):	
EXP 390 OR	Cooperative Education Experience (1-12 semester hours) OR	
COM 390	Cooperative Education Experience Communication (1-12 semester hours) (Six 6 hours must be in COM 390)	
COM 391	Cooperative Education Experience Communication (0 semester hours) (Optional experience)	
	Fifteen (15) semester hours from:	15
COM 211 OR	Interpersonal Communication OR	
COM 212	Team Based & Group Communication*** if not used above	
COM 225	Political Communication & Activism	
COM 235	Communication, Conflict & Negotiation	
COM 310	Leadership Communication	
COM 335	Crisis Communication	
WRT 201	Newswriting	
WRT 330	Advertising & Public Relations Writing	
WRT 335	Technical Writing (WI)	
WRT 350	Writing for Nonprofits	
	Traditional Track	
	Three (3) semester hours from:	3
COM 120	Debate Practicum (0-1 semester hours)	
COM 490	Independent Research in Communication (1-3 semester hours)	
WRT 211	The Mirror: Photojournalism (0-1 semester hours)	
WRT 212	The Mirror: Newswriting (0-1 semester hours)	
	Fifteen (15) semester hours from:	15
COM 211 OR	Interpersonal Communication OR	
COM 212	Team Based & Group Communication*** if not used above	
COM 213	Advanced Public Speaking	
COM 225	Political Communication & Activism	
COM 235	Communication, Conflict & Negotiation	
COM 240	American Oratory	
COM 280	Special Topics in Communication	
COM 310	Leadership Communication	
COM 331	Critical Communication Approaches to New Media	
COM 332	Media Literacy & Effects	
COM 335	Crisis Communication	
COM 365	Health Behavior Communication	
COM 480	Special Topics in Communication	

	Students may take up to two non-COM designated courses with approval of advisor in this requirement.	
Electives needed to reach the 120 credit minimum:		0-11
Total credits needed at Lakeland University to complete		59-60

PROVISIONS OF THIS AGREEMENT:

1. **Admission.** It is the student's responsibility to demonstrate fulfillment of the current admission requirements of Lakeland at the time of admission.
2. **Advising.** Lakeland and MSTC will provide academic advising to MSTC students inquiring about Lakeland's programs and the pre-major pathway, including access to a Lakeland advisor before transfer. Lakeland and MSTC will share materials, catalogs, and other information to facilitate their understanding of requirements and programs. MSTC will assist Lakeland in arranging recruitment events on its campuses.
3. **Marketing.** Any marketing of this agreement will be subject to the prior approval of both parties and will adhere to each institution's standards for the use of its name and logo. Each institution will assume responsibility for appropriate marketing to reach its student population. Each institution may provide a link to this agreement and/or the other institution at its website, with notice to the other party.
4. **Accreditation.** Both parties agree that failure to maintain regional accreditation will be grounds for termination of the agreement. Failure to maintain accreditation required by the specific academic program(s) referenced in this agreement will be grounds for exclusion of that program from the agreement.
5. **Tracking of Use.** To track the use of this articulation agreement by students, Lakeland and MSTC will share aggregate pre-enrollment and registration data of the numbers of students pursuing the pre-major pathway.
6. **Periodic Review.** Lakeland and MSTC will review this articulation agreement on a three-year cycle or earlier if curricular or institutional policy changes are warranted. Each institution agrees to notify the other of significant curricular or policy changes in a timely manner.
7. **Cancellation.** Both parties agree to provide at least one hundred eighty days of advance written notification of their intent to cancel this agreement. MSTC students who apply to Lakeland prior to the cancellation date will be permitted to transfer credits under the agreement terms.

OFFICIAL CONTACT PERSONS:

For MSTC

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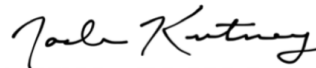
SIGNATURES

This signed agreement has been reviewed and approved by both institutions for the term specified.



10/26/2022

Deb Stencil
Vice President for Academics
Mid-State Technical College



10/14/2022

Joshua P. Kutney
Vice President for Academic Affairs
Lakeland University