



Adams Center



Marshfield Campus

Mid-State Technical College...
where communities — employers —
students turn | FIRST



Stevens Point Campus



Wisconsin Rapids Campus

2006-2008 Strategic Directions

Communities | FIRST

To the Community:

It is our pleasure to share with you a copy of Mid-State Technical College's Board of Directors' 2006-08 Strategic Directions. These strategic directions serve as a means to help individuals, students, staff and employers identify needs, assets, resources and solutions. In addition, MSTC's Employee Core Values are within the publication. The key to creating and sustaining a truly great organization is a genuine focus on the values that guide our actions.

Naturally, education is the foundation of "what we do" at the college. However, MSTC does more than educate citizens. Our highly skilled faculty and staff help to create knowledge, contribute to the state and region's economy, produce a trained, skilled workforce and strengthen our communities in the region. Mid-State Technical College is the primary provider of a skilled workforce for central Wisconsin businesses and industries.

MSTC graduates fill many of the roles critical to improving quality of life, making central Wisconsin communities safer and stronger. Public safety officers, EMTs and firefighters are the first to respond to most health and safety demands of families and the community. These dedicated personnel are directly contributing to Wisconsin's health and economic development.

Wisconsin technical colleges provide opportunities for individuals of all backgrounds and education levels to receive the next level of education they need to get ahead. As a friend of MSTC, we invite your comments as we continue to assess and plan the future of your community's technical college.

Robert Beaver

Patrick Costello

Randall Dhein

Terry Frankland

Joseph Kinsella

Betty Bruski Mallek

Dr. Alice Randlett

Ann Ruesch

Dean Ryerson



John Clark, Ph.D.
MSTC President

Board of Directors



Seated (left-right):

Betty Bruski Mallek, Junction City; Dr. Alice Randlett, Stevens Point; Ann Ruesch, Wisconsin Rapids

Standing (left-right):

Patrick Costello, Wisconsin Rapids; Terry Frankland, Marshfield; Joseph Kinsella, Stevens Point; Dean Ryerson, Wisconsin Rapids; Robert Beaver, Friendship; Randall Dhein, Nekoosa

2006-08 Strategic Directions

- ✓ Provide leadership and support to stimulate economic development through the provision of highly skilled technicians in emerging and existing industries.
- ✓ Proactively create a climate which promotes inclusion, enhances diversity, challenges discrimination and embraces the needs of changing populations.
- ✓ Build substantive partnerships with legislators and communities to broaden awareness of MSTC's value and benefit to businesses and individuals in central Wisconsin.
- ✓ Remain learner centered. Continue to assess and improve processes to enhance individual and varied student educational needs.
- ✓ Foster relationships with educational providers to link resources and needs in a responsive and economical manner.
- ✓ Partner with diverse groups in business, industry, schools and government to build strong communities and enhance the quality of life in our region.

*Mid-State Technical College
provides individuals with
the skills and knowledge to
make their lives better.*

Mission and Vision Statements

VISION

Mid-State Technical College is recognized as an educational leader and viewed as an essential technical resource by its communities.

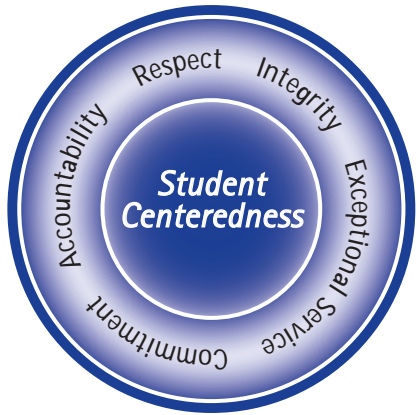
MISSION

Mid-State Technical College serves its communities by providing lifelong learning opportunities which enhance the personal and economic well-being of individuals and businesses.

*Career program options,
flexible course delivery,
increasing transferability,
lower tuition costs and rapid
completion times make MSTC
accessible and affordable.*

MSTC Employee Core Values

Mid-State Technical College (MSTC) is a principled organization that operates with high standards. The college and all of our employees are guided by a set of core values. We work diligently to weave the following core values into the fabric of everything we do to positively impact those who seek our services.



STUDENT CENTEREDNESS: We value and respect all students as unique individuals. We assist students in realizing their educational goals and work hard to create a dynamic learning environment. Providing students with a positive educational experience is of vital interest to each of us.

COMMITMENT: Our actions reflect our dedication to the people we serve and to the college. The success of MSTC depends upon our skills and abilities to communicate, promote, and support our educational offerings, and meet the needs of our students and other stakeholders. We invest the time and energy necessary to fulfill the mission of the college and provide a healthy and safe environment.

ACCOUNTABILITY: We understand and value our individual roles in the college. We take responsibility for processes, decisions and outcomes within our scope of influence. We work hard to apply our expertise to continuously improve our systems and strengthen organizational performance.

RESPECT: We appreciate individual differences and diverse opinions and work together to create a mutually supportive environment. We treat each other with dignity and appreciate individual contributions regardless of position within the college.

INTEGRITY: Our actions and words signal the institutional integrity of our college. We embrace honesty and base our decision making on a combination of high ethical standards and practical considerations.

EXCEPTIONAL SERVICE: We create and improve relationships through positive interactions with others. United by a common purpose, to support and improve learning, we collaborate to provide lifelong learning opportunities that enhance the well-being of individuals, businesses and communities.

Where Employers Turn | FIRST

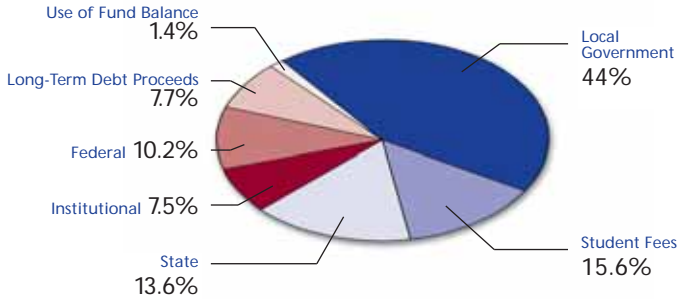
Agility and responsiveness are the trademarks of Mid-State Technical College. Partnerships with business and industry ensure relevant education and training are provided to students. Central Wisconsin businesses count on MSTC to respond rapidly. Through diverse delivery methods, MSTC serves the workforce of tomorrow with the latest technology in the most in-demand fields.

- ✓ MSTC graduates are prepared to succeed.
- ✓ Employers know that graduates can become the skilled employees they need to compete in a local and global economy.
- ✓ 75% of graduates remain in the MSTC District – their incomes pump the region's economy for years.

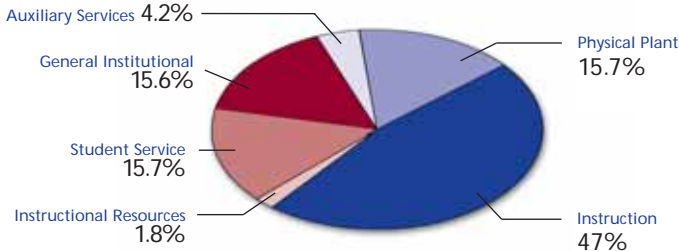
Fiscal Accountability

2004-2005 BUDGET

REVENUES



EXPENDITURES



MSTC graduates fill critical positions in central Wisconsin communities.

- ✓ 94% of graduates are employed within six months of graduation; 84% employed in their field of choice.

Your community's technical college offers more than 40 programs — leading to great careers.

- ✓ Technical diplomas and associate degrees are granted in business, service & health and technical & industrial fields. MSTC also awards certificates for the successful completion of a single course or a combination of courses.
- ✓ Through credit, non-credit and life enrichment courses, MSTC is the primary provider of a skilled workforce for local business and industry.

*Mid-State Technical College
puts the needs of students,
employers and communities in
central Wisconsin / FIRST*

*MSTC is the FIRST to respond
to emerging technology trends
and ensuing job needs.*

MSTC LOCATIONS

Adams County Center
401 North Main
Adams, WI 53910
608.339.3379
TTY 608.339.5117

Stevens Point Campus
933 Michigan Avenue
Stevens Point, WI 54481
715.344.3063
TTY 715.342.3135

Marshfield Campus
2600 W. 5th Street
Marshfield, WI 54449
715.387.2538
TTY 715.387.3696

Wisconsin Rapids Campus
500 32nd Street North
Wisconsin Rapids, WI 54494
715.422.5300
TTY 715.422.5456



www.mstc.edu

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