

FRANKLIN UNIVERSITY - MID-STATE TECHNICAL COLLEGE

07-08 Course Articulation Guide - Business Related Majors

This guide should be used in conjunction with your Degree Audit and Completion Guide

**STUDENT MUST APPLY AND COMPLETE PF 321 LEARNING STRATEGIES
IN ORDER TO ACTIVATE THEIR PROGRAM**

This document is an unofficial, informational guide.

Please review your Academic Evaluation and contact your SSA with any questions.

FRANKLIN UNIVERSITY COURSE

MID-STATE TECHNICAL COLL COURSE EQUIVALENT

General Education - REQUIRED FOR ALL MAJORS

SPEECH OR INTERPERSONAL COMMUNICATION.....	801-196 Oral/Interpersonal Communication <u>or</u> 801-198 Speech
COLLEGE WRITING.....	801-195 Written Communication
BUSINESS PROFESSIONAL COMMUNICATION.....	801-197 Technical Reporting
^1 COURSE FROM THE DEPT OF SCIENCE.....	Select from COURSES such as Chemistry, Biology, Physics, etc.
^1 COURSE FROM THE DEPT OF HUMANITIES.....	Select from COURSES such as Philosophy, Literature, Ethics, etc.
^1 COURSE FROM THE DEPT OF SOCIAL/BEHAV SCIENCES...	Select from COURSES such as Anthropology, Sociology, Psychology, etc.
^IF YOU ARE UNSURE IF YOUR COURSE WILL TRANSFER PLEASE CONTACT YOUR SSA	
MACRO OR MICRO ECONOMICS.....	809-143 Microecon <u>or</u> 809-195 Economics <u>or</u> 809-144 Macroecon
STATISTICAL CONCEPTS.....	804-189 Statistics
INTRO TO SPREADSHEETS.....	103-123 Excel-Beginning
INTRO TO DATABASES.....	103-133 Access-Beginning
ALGEBRA COMPETENCY (SEE STATEMENT BELOW).....	PLEASE SEE YOUR SSA FOR POSSIBLE OPTIONS
GENERAL EDUCATION ELECTIVES.....	General Education Electives select from non-developmental courses.

Accounting (ACCT)

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

Business Core

FINANCIAL ACCOUNTING.....	101-111 Accounting I
MANAGERIAL ACCOUNTING.....	101-113 Accounting II
MANAGEMENT THEORY & PRACTICES.....	102-147 Prin of Management <u>or</u> 196-191 Supervision
MARKETING.....	104-102 Marketing Principles
BUSINESS LAW.....	102-103 Business Law and Ethics <u>or</u> 105-160 Business Law
INTRODUCTION TO FINANCE.....	102-117 Business Finance

Major Area Bridge

INTERMEDIATE ACCOUNTING I.....	101-115 Accounting III
INTERMEDIATE ACCOUNTING II.....	101-117 Accounting IV
COST MANAGEMENT.....	101-125 Cost Accounting
FEDERAL TAXATION I.....	101-123 Income Tax Accounting
* AUDITING.....	Not available at your institution please take ACCT 470 with Franklin

Business Administration (BSAD)

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

Business Core

FINANCIAL ACCOUNTING.....	101-111 Accounting I
MANAGERIAL ACCOUNTING.....	101-113 Accounting II
MANAGEMENT THEORY & PRACTICES.....	102-147 Prin of Management <u>or</u> 196-191 Supervision
MARKETING.....	104-102 Marketing Principles
BUSINESS LAW.....	102-103 Business Law and Ethics <u>or</u> 105-160 Business Law
INTRODUCTION TO FINANCE.....	102-117 Business Finance

Major Area Bridge

An Additional 8 semester/12 quarter hours in Business Administration related courses (i.e. Accounting, Management, etc.) are required

*Taking Major Area Electives to fulfill the "University Electives" requirement under "Capstone" may affect this section.

Please see your Student Services Associate for more information**

Business Forensics (BSFR)

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Business Core

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MARKETING.....	104-102 Marketing Principles
BUSINESS LAW.....	102-103 Businss Law and Ethics <u>or</u> 105-160 Business Law
INTRODUCTION TO FINANCE.....	102-117 Business Finance

eMarketing (EMKT)

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MANAGEMENT THEORY & PRACTICES.....	102-147 Prin of Management <u>or</u> 196-191 Supervision
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INTRODUCTION TO FINANCE.....	102-117 Business Finance

Major Area Bridge

WEB DESIGN AND IMPLEMENTATION.....	103-193 Web Prin:HTML/FrontPage Intern and 152-155 Web Data Mgt
FUNDAMENTALS OF GRAPHIC DESIGN.....	Not available at your institution please take GRPH 210 with Franklin
GRAPHIC EDITING SOFTWARE.....	Not available at your institution please take WEBD 117 with Franklin
INTERNET MARKETING.....	Not available at your institution please take EMKT 340 with Franklin
INTRODUCTION TO WEB AUTHORING.....	103-192 Web Principles: HTML/FrontPage

Financial Management (FINA)

****STUDENT MUST COMPLETE BOTH MICRO AND MACRO ECONOMICS****

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Business Core

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MANAGEMENT THEORY & PRACTICES.....	102-147 Prin of Management <u>or</u> 196-191 Supervision
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BUSINESS LAW.....	102-103 Businss Law and Ethics <u>or</u> 105-160 Business Law
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Major Area Bridge

MACROECONOMICS.....	809-144 Macroeconomics
INTERMEDIATE ACCOUNTING I.....	101-115 Accounting III
INTERMEDIATE ACCOUNTING II.....	101-117 Accounting IV

Forensic Accounting (ACCT/BSFR)

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Business Core

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MARKETING.....	104-102 Marketing Principles
BUSINESS LAW.....	102-103 Businss Law and Ethics <u>or</u> 105-160 Business Law
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Major Area Bridge

INTERMEDIATE ACCOUNTING I.....	101-115 Accounting III
INTERMEDIATE ACCOUNTING II.....	101-117 Accounting IV
MAJOR AREA ELECTIVE.....	PLEASE SEE YOUR SSA FOR POSSIBLE OPTIONS

Human Resource Management (HRM)

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

Business Core

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Major Area Bridge

HUMAN RESOURCES MANAGEMENT.....	102-136 Human Resources Prin <u>or</u> 196-193 Human Resources Mgmt
* STAFFING.....	Not available at your institution please take HRM 301 with Franklin
*COMPENSATION AND BENEFITS.....	Not available at your institution please take HRM 401 with Franklin
*EMPLOYEE AND LABOR RELATIONS.....	Not available at your institution please take HRM 402 with Franklin

Management (MGMT)

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Major Area Bridge

HUMAN RESOURCES MANAGEMENT.....	102-136 Human Resources Prin <u>or</u> 196-193 Human Resources Mgmt
* ORGANIZATIONAL BEHAVIOR.....	Not available at your institution please take BSAD 325 with Franklin

Marketing (MKTG)

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Business Core

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Major Area Bridge

ADVERTISING.....	Not available at your institution please take MKTG 320 with Franklin
MAJOR AREA ELECTIVE.....	PLEASE SEE YOUR SSA FOR POSSIBLE OPTIONS

Elective Bridge Courses (taken at Mid-State Technical College) - REQUIRED FOR ALL MAJORS

Nondevelopmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied in this area. **An official evaluation of transfer credit will determine the need for electives.** If you need additional courses to meet the hours required for your Bachelor's degree, **please select business or computer related courses** from those offered at your community college. Other courses may be acceptable in this area. Please see your Franklin University SSA for approval prior to taking the course.

JOINT PROGRAMS OF STUDY OPTION

The majors highlighted above are eligible for our Joint Programs of Study program. This unique option allows you to finish both your Bachelor's of Science degree and your MBA at an accelerated rate. Specific MBA courses can be substituted for Franklin University Major Area electives. Contact your SSA for information concerning the Joint Programs of Study program.

ALGEBRA COMPETENCY STATEMENT

Franklin University requires that all of our student satisfy an Algebra Competency Requirement. The Algebra Competency Requirement can be met in the following ways:

1. Algebra II in High School with a grade of "C" or higher;
2. Pass the Franklin University Algebra Competency Test;
3. Take Fundamental Algebra (MATH150) at Franklin University; or
4. Transfer in Fundamental Algebra (MATH150) or higher (College Algebra, Calculus, Finite Math, Discrete Math, etc., but not Statistics**)

**Statistics will not waive the Algebra Competency Requirement unless the course has been approved for your school.
Please see your SSA.

* This is a nonstandard bridge course. Completion of this course at your community college may increase the number of University Electives required to meet the 40 hour residency at Franklin.

Revised
Completed