

PROVIDING LEADERSHIP & DIRECTION

MID-STATE BOARD OF DIRECTORS

Robert Beaver, Betty Bruski Mallek, Kristin Crass,
Craig Gerlach, Justin Hoerter, Richard Merdan,
Lynnea Miller, Gordon Schalow, and Charles Spargo

STRATEGIC DIRECTIONS

Through the pursuit of excellence and continuous improvement, the College will:

1. Provide responsive, flexible, high quality education to foster student achievement through career pathways and lifelong learning to the communities we serve.
2. Deliver dynamic, innovative solutions to provide a skilled workforce and enhance economic viability within the district as a community partner.
3. Strengthen K-12 partnerships to maximize student access and student success.



MID-STATE LOCATIONS



ADAMS CAMPUS
401 North Main
Adams, WI 53910



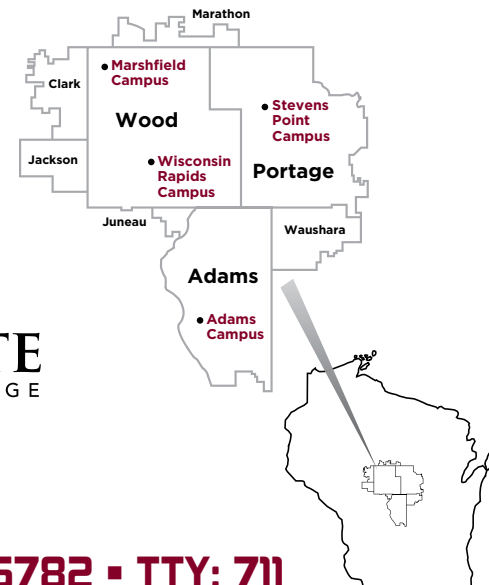
MARSHFIELD CAMPUS
2600 West 5th Street
Marshfield, WI 54449



STEVENS POINT CAMPUS
1001 Centerpoint Drive
Stevens Point, WI 54481



WISCONSIN RAPIDS CAMPUS
500 32nd Street North
Wisconsin Rapids, WI 54494



mstc.edu • 888.575.6782 • TTY: 711

Mid-State does not discriminate on the basis of race, color, national origin, sex, disability, or age in its program, activity, or employment. The following person has been designated to handle inquiries regarding the nondiscrimination policies:
Vice President - Human Resources; 500 32nd Street North, Wisconsin Rapids, WI 54494; 715.422.5325 • AAEO@mstc.edu. 2/2021



**MOVING FORWARD
TOGETHER 2025**

**Strategic Plan
2020-2025**



Dr. Shelly Mondeik
President

To our many communities:

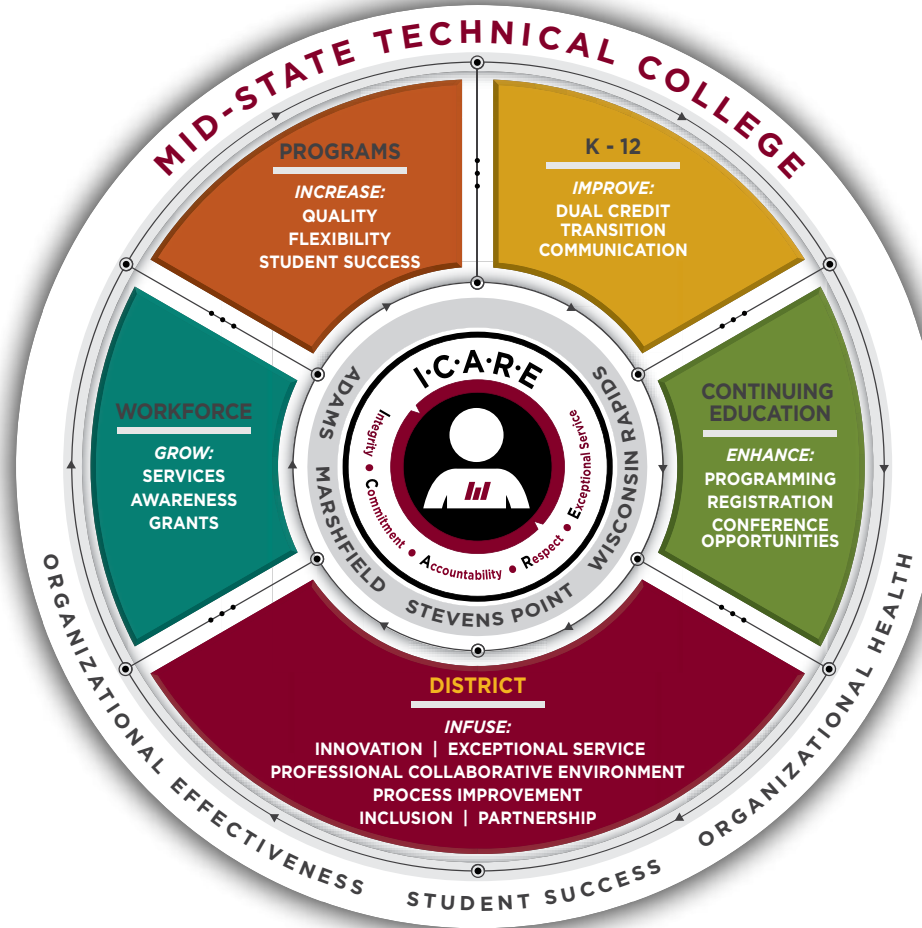
On behalf of Mid-State Technical College, I am pleased to share with you the Board of Directors' Strategic Plan for 2020-2025.

Student-focused and community-based, Mid-State serves a resident population of approximately 172,421 in central Wisconsin with campuses in Adams, Marshfield, Stevens Point, and Wisconsin Rapids. Mid-State is the higher education destination of choice for over 6,700 people in central Wisconsin, offering associate degrees, technical diplomas, certificates, workforce training, and continuing education.

Higher education across the nation is undergoing historic changes. Mid-State and the Wisconsin Technical College System are proactively addressing these changes through dynamic strategic planning, innovative practices, and evolving technologies to ensure a high-quality and relevant college education.

This Plan establishes Pillars (priorities) for the College, guides operations, and aligns with our Key Results. Mid-State's emphasis on student-centeredness, continuous improvement, responsiveness to local workforce needs, and collaboration with our many community partners creates an environment that fosters student success. Our students, local employers, communities, and the region's economy all benefit as a result.

Shelly Mondeik



I-CARE is the foundation of Moving Forward Together 2025. In the center of it all is our student—we are Student Centered. Our student is surrounded by the other College core values of Integrity, Commitment, Accountability, Respect, and Exceptional Service. We exemplify our core values at all four Mid-State campus locations: Adams, Marshfield, Stevens Point, and Wisconsin Rapids.

At the four campuses, we focus on our pillars of Programs, K-12, Workforce, and Continuing Education, which are supported by the District initiatives. The final ring of our I-CARE model demonstrates the Key Result areas that we seek to accomplish: Organizational Effectiveness, Student Success and Organizational Health.

MISSION

Mid-State Technical College transforms lives through the power of teaching and learning.

VISION

Mid-State Technical College is the educational provider of first choice for its communities.



CORE VALUES

Mid-State Technical College is a principled organization that operates with high standards. As members of the Mid-State community, we work diligently to weave the following core values into the fabric of everything we do to positively impact those who seek our services.

Student Centeredness

We value and respect each student as a unique individual. We assist each student in identifying and realizing their educational goals and work hard to create an accessible and dynamic learning environment. Providing each student with a positive educational experience is of vital interest to each of us.

Commitment

Our actions reflect our dedication to the people we serve and to the College. The success of Mid-State depends upon our skills and abilities to communicate, promote, and support our educational offerings, and meet the needs of our students and other stakeholders. We invest the time and energy necessary to fulfill the mission of the College and provide a healthy and safe environment.

Accountability

We understand and value our individual roles in the College. We take responsibility for processes, decisions, and outcomes within our scope of influence. We work hard to apply our expertise to continuously improve our systems and strengthen organizational performance.

Respect

We appreciate individual differences and diverse opinions and work together to create a mutually supportive environment. We treat each person with dignity and appreciate the individual contributions of all.

Integrity

Our actions and words signal the institutional integrity of our college. We embrace honesty and base our decision making on a combination of high ethical standards and practical considerations.

Exceptional Service

We create and improve relationships through positive interactions with others. United by a common purpose, to support and improve learning, we collaborate to provide lifelong learning opportunities that enhance the well-being of individuals, businesses, and communities.